



SOLAR ETHICS PLEDGE

GREEN ENERGY OHIO - SOLAR UNITED NEIGHBORS

September 28, 2022

Dear Ohio Solar Professional,

The solar industry plays a critical role in the transition to a clean energy future. Solar energy represents a secure, equitable, and environmentally-responsible alternative to many of the practices and experiences associated with traditional energy generation.

Solar installers are on the front line of the movement, representing the industry to customers and communities. That's why Solar United Neighbors (OH SUN) and Green Energy Ohio (GEO) are inviting you to join a community of companies taking our [Code of Ethics for Solar Installers](#) pledge. Both OH SUN and GEO have long-standing relationships with solar installers throughout the state and this initiative is designed to recognize and reward those companies who follow ethical business practices.

As I'm sure you are aware, there are a few bad actors in the solar industry who have adopted unethical sales and marketing practices, left projects unfinished, and misrepresented costs – hurting consumers and the industry as a whole. While there are relatively few of these bad actors, in our experience their actions have an undeniable negative impact on all who work in the solar industry. We would like you to join us in fighting back against these damaging practices.

[Please follow this link](#) to read the Code of Ethics and sign the pledge by completing the form. If you have any questions, please let us know.

After you sign the Pledge and agree to abide by the practices contained in the Code of Ethics, information on your company will be added to [solarethics.org](#) website. You will also be sent a "Pledge Badge" that you can include on marketing materials and your website. Your company may be reviewed periodically to ensure compliance, including a review of the Ohio Attorney General's consumer complaint filings.

Thank you for considering our invitation to be among the first to sign the Professional Code of Ethics.

Jane Harf
Executive Director
Green Energy Ohio



Tristan Rader
Ohio Director
Solar United Neighbors

